2017 Membership Structure

1. **Introductory Member** (NOT eligible to be an NCTA Director or to enter National Tree/Wreath Contests)
   $99
   
   Available for one year for those new to the NCTA.
   
   - American Christmas Tree Journal subscription and e-newsletter
   - Access to NCTA’s Member Directory (online)
   - Discounted member rates for NCTA educational events (in-person seminars, trade shows, webinars, etc.)
   - NCTA member logo, digital version

2. **Industry Member**
   $299
   
   All benefits of Introductory Members, PLUS these additional:
   
   - Media & consumer relations support from NCTA Staff in helping members prepare for and execute positive public relations whether with local news media or social media
   - Listing in the Wholesale Locator on NCTA website (optional)
   - American Christmas Tree Journal subscription and e-newsletter

3. **Professional Member**
   $599 +
   
   Advocacy sponsorship
   
   All benefits of Industry Members, PLUS these additional:
   
   - Access to NCTA’s Online Member Center with resources including the Marketing Tool Kit, publication archives, talking points, media tips, industry supplier lists, graphics & photos, and more
   - Complete Research reports including early access to the Harris Consumer Poll results, phytophthora, etc.
   - American Christmas Tree Journal subscription and e-newsletter

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### Other Membership Options

**Supplier**

$449

For those involved in the industry through providing goods and services to Christmas Tree growers and retailers.

- American Christmas Tree Journal subscription
- Discounted member rates for NCTA educational events
- Listing on suppliers page of the website
- Access to NCTA’s Online Member Center
- Electronic publications
- Access to NCTA’s Online Member Directory

**Researcher**

FREE

Email address must end in .edu or .gov to be eligible.

- American Christmas Tree Journal subscription
- Discounted member rates for NCTA educational events
- Automatic membership on the Scientific Research Committee
- Access to NCTA’s Member Directory (online)
# Membership Benefits

Choose the Membership Level and the benefits that fit your needs.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Introductory</th>
<th>Industry</th>
<th>Professional</th>
<th>Supplier</th>
<th>Researcher</th>
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</thead>
<tbody>
<tr>
<td><em>American Christmas Tree Journal subscription</em></td>
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